





Sales through Social Media

Growing Your Opportunities
in the Digital Age

07.25.2013
MEET Las Vegas

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SPEAKER: Laurie Lee Ezra

Laurie Lee Ezra, "LLE" is an entrepreneur, online media and communications consultant, writer, and health & wellness enthusiast. She was born and raised in fabulous Las Vegas, Nevada.



Through her company, Crowd Siren, she utilizes her social media expertise to consult with businesses and provides strategic services for online media, PR and branding. Recent clients include the Campaign for Mayor where she ran the social media for Carolyn Goodman. In addition, Crowd Siren was brought into the launch of Oscar Goodman's book "Being Oscar." She has worked with small and large businesses, everything from tech start-ups and non-profits to fashion designers and national franchises. Recent projects included First Friday Las Vegas, Mt. Charleston, Massage Envy, and Fifth Street Gaming- developers of the new Downtown 3rd.

VENUE: MEET Las Vegas

MEET offers innovative interior and exterior technologies and a rigging infrastructure unequalled in the event and exhibition industry.



The 30,000 square foot three-story venue and outdoor pavilion offers capacities up to 2,000 people. MEET's first two floors are a blank canvas, providing expedient move-in and tear downs because the rigging and technology infrastructure are fixed elements. With color changing exterior and interior lighting to boot, MEET Las Vegas provides "Customized Branding Galore." The third floor is an executive concierge lounge, state-of-the-art multi-media training center for corporate training and VIP events.